

IMPROVE YOUR MARKETING
SUCCESS WITH NEW AND
EXISTING CUSTOMERS.

21st Century LAN Limited

(01273) 467111



Small business solutions to better manage your customer relationships.

Having trouble keeping track of customer commitments and communications? Finding it hard to reach customers and prospects with a limited marketing budget? We understand that the top priorities for small businesses are attracting new customers and expanding existing relationships. That's why we offer and support sales and marketing solutions from Microsoft, so you can spend less time organizing and more time with your customers.

Microsoft® Office Small Business Edition 2003—Better manage your customer information and create professional sales and marketing materials, in-house.

Microsoft CRM—If your needs are more advanced, Microsoft CRM can help you manage customer, sales, and marketing information and processes, all from one central location.

Get your FREE Sales Assistance Toolkit.

Do you want to learn how to more effectively manage your customers and increase your profitability? We are offering a free Sales Assistance Toolkit that provides demos, case studies, templates, how-to guides, and flash demos to help you:

- Manage your customer information.
- Create your own marketing materials in-house.
- Get organized and spend less time searching.

To learn how to manage customers for better profitability, call today.

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SOLUTIONS BUILT WITH YOUR BUSINESS NEEDS IN MIND.

TAKE YOUR BUSINESS TO THE NEXT LEVEL WITH BETTER CUSTOMER RELATIONSHIPS.

21st Century LAN offers sales and marketing solutions to help you more easily reach your customers.

Microsoft Office Small Business Edition 2003

Build stronger customer relationships and create your own sales and marketing materials, all in a familiar Microsoft Office System environment. In one central location, you can consolidate your customer information, promote your business, save time, and get organized.

Microsoft CRM

Manage all aspects of your customer interactions, from sales to support and beyond, so you can focus on the profitability of your business. With out-of-the-box reporting, you can gain insights into your business, such as sales trends and more accurate revenue forecasting. Provide a consistent customer service experience, and sell more with Microsoft CRM.

We want to help you manage your customer relationships easily and more effectively. The software we offer is specifically designed with your needs in mind-helping to ensure a better fit and better success.

A server that works harder for you.

We understand that in small business, one size doesn't fit all. So we offer the server that fits small business better and still delivers big benefits with improved productivity and reliability. Microsoft Windows® Small Business Server 2003 is the first server specifically designed for small business, with robust features and enhanced security.

Contact us for more information!

Call **01273 467111** for your free *Sales Assistance Toolkit* today

or e-mail your request to;

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www.21stcenturylan.co.uk
Computer support for this Millennium

